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PAUL GETTER

THE INTERNET MARKETING NERD

Founder of Speakpreneur

International Speaker

Bestselling Author

Marketing Strategist

Turning attention into authority, and a message into opportunity.



$1B+

AD SPEND MANAGED

3M+

SOCIAL FOLLOWING

50–50K

STAGE AUDIENCES

THE STORY

Built, not borrowed.

A career shaped by resourcefulness, results, and the belief that every expert has a message worth hearing.

THE PERSON BEHIND THE PLATFORM

Paul Getter is an international speaker, bestselling author, marketing strategist, and the founder of **Speakpreneur**, a platform that helps entrepreneurs, experts, and aspiring speakers turn their ideas into influence, their stories into authority, and their expertise into a business.

Known as **"The Internet Marketing Nerd,"** Paul began his marketing journey in 2009 while struggling to make ends meet and delivering phone books out of his car. He taught himself digital marketing, built The Internet Marketing Nerds, and went on to manage more than **$1 billion in digital advertising spend** across client campaigns. His work has included collaborations with leading entrepreneurs, well-known personalities, and major brands.

Today, his work sits at the intersection of marketing, entrepreneurship, and the stage. He has spoken to audiences ranging from small rooms of 50 to major gatherings of 50,000, and his social community spans more than three million followers across platforms. Paul is also a **Forbes Business Council contributor**, sharing perspectives on business, leadership, marketing, and technology.

THE THROUGHLINE

From learning how to get attention...

to turning it into opportunity.

2009

THE RESTART

Self-taught marketer after a career setback

$1B+

THE WORK

Digital ad spend managed across campaigns

NOW

THE MISSION

Helping other voices find their stage

CORE MESSAGE

Your experience can be more than your résumé. With a clear message and a deliberate strategy, it can become a platform that opens doors.

THE CREDENTIALS

The platform speaks.

Selected career highlights and experience that connect marketing expertise with the power of the stage.

$1B+

DIGITAL AD SPEND

Reported campaign spend overseen

3M+

SOCIAL COMMUNITY

Combined following across platforms

50–50K

AUDIENCE SIZES

From intimate rooms to large stages

FORBES

BUSINESS COUNCIL

Contributor with published bylines

SELECTED WORK & COLLABORATIONS

Experience includes work with **Les Brown, Tai Lopez, Grant Cardone, Bob Proctor**, A-list talent, and Fortune 500 companies.

THOUGHT LEADERSHIP

Paul contributes business perspectives through the **Forbes Business Council**, including writing on leadership, communication, marketing, and technology. He is also the author of **Speakpreneur: Transform Your Voice to Impact, Influence & Income.**

Read Forbes Business Council profile

Audience, spend, and relationship figures reflect the speaker's published or supplied career information.

KEYNOTE AND INTERVIEW TOPICS

Ideas that move rooms.

Practical, story-led talks for audiences that want both perspective and a plan.

01

SPEAK TO SCALE

Turn your message into a platform, a stage strategy, and a business.

SPEAKING • BUSINESS GROWTH

02

THE AUTHORITY ADVANTAGE

Build credibility that makes people seek you out before you ever pitch.

BRANDING • PR • INFLUENCE

03

ATTENTION IS NOT THE GOAL

Lessons from $1B+ in digital advertising: the real job is turning attention into action.

MARKETING • CONVERSION

04

THE HUMAN PREMIUM

Why your judgment, story, and voice matter even more in an AI-saturated world.

AI • LEADERSHIP • ENTREPRENEURSHIP

05

BUILD YOUR OWN STAGE

Stop waiting for permission. Create events, relationships, and opportunities that put you in the room.

EVENTS • PERSONAL GROWTH

BEST FOR

Business conferences
Entrepreneur summits
Sales and marketing teams
Speaker and creator events
Leadership gatherings

Formats: Keynote / fireside chat / panel / podcast / workshop. Topics can be adapted to business, entrepreneurial, and leadership audiences.

FOR PRODUCERS AND EDITORS

An interview worth sharing.

Strong stories, business-tested frameworks, and specific takeaways for a useful conversation.

POSSIBLE QUESTIONS

01 What did delivering phone books in 2009 teach you about starting over?

02 Why do so many experts struggle to get noticed even when they are genuinely good?

03 What separates someone who gives talks from someone who builds a business through speaking?

04 What did managing $1B+ in advertising teach you that still surprises entrepreneurs?

05 Where is AI making marketing easier, and where does a human voice still win?

06 What is the first step for an entrepreneur with a story but no stage?

THREE DIRECTIONS THAT RESONATE

THE COMEBACK

From delivering phone books to building a marketing career.

THE CONTRARIAN TAKE

Attention is not the finish line. Authority and action are.

THE NEW OPPORTUNITY

Why the human voice still matters in an AI-heavy marketplace.

READY-TO-USE RESOURCES

Make the introduction.

Approved-style draft copy, links, and images for organizers, producers, journalists, and partners.

SHORT BIO / ~50 WORDS

Paul Getter, known as “The Internet Marketing Nerd,” is an international speaker, bestselling author, digital marketing strategist, and founder of Speakpreneur. With experience overseeing $1B+ in digital advertising spend and speaking to audiences of 50 to 50,000, he helps entrepreneurs turn their message into authority and opportunity.

MEDIUM BIO / ~100 WORDS

Paul Getter is the founder of Speakpreneur and the marketing strategist known as “The Internet Marketing Nerd.” After rebuilding his career from delivering phone books in 2009, he went on to oversee more than $1 billion in digital advertising spend and work with prominent entrepreneurs, personalities, and major brands. A bestselling author and Forbes Business Council contributor, Paul has spoken to audiences ranging from 50 to 50,000. Today, he helps coaches, authors, speakers, and business owners grow their authority, sharpen their message, and build opportunities through the power of communication.

EVENT-HOST INTRODUCTION

Our next speaker is Paul Getter, better known as “The Internet Marketing Nerd.” He is the founder of Speakpreneur, a bestselling author, and an international speaker who has addressed audiences of 50 to 50,000. With more than $1 billion in digital advertising experience, he helps entrepreneurs transform attention into authority. Please welcome Paul Getter.

THE BOOK



Speakpreneur
Transform Your Voice to Impact, Influence & Income

MEDIA / BOOKING

melissa@theinternet marketingnerds.com

PaulGetter.com

OFFICIAL LINKS

PaulGetter.com
Speakpreneur.com
Instagram @paul
LinkedIn
Forbes Council profile